

WHO WE ARE

With nearly 400 business executives and private practitioners from 50 countries, ICC's Commission on Intellectual Property contributes the **business voice to debates on key intellectual property issues** facing the international business community.

As a representative of international business, **ICC works closely with intergovernmental organisations** involved in intellectual property policy-making, such as the World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO), as well as with other international organizations.

FOCUS AREAS

IP and new challenges – Through the Commission, business works with governments and other stakeholders to develop solutions to new challenges confronting the intellectual property system and to participate in discussions on the role of intellectual property in different areas, such as the digital economy, the environment, health, development, and competition policy. ICC also plays an active role in coordinating business input in the area of access and benefit sharing in relation to genetic resources.

Building efficient IP systems – Business needs well-functioning and cost-effective IP systems that provide legal certainty. ICC works with policymakers to help improve IP systems in several areas, and provides input into discussions on how to make the intellectual property system more effective, efficient, economical and coherent worldwide.

Promoting IP as a positive force for society – The Commission produces publications and organizes events to explain the vital role of intellectual property protection in helping the economies around the world to grow. The ICC research series on innovation and IP provides policy-makers and other interested stakeholders with insights on how intellectual property is used in practice to support innovation and technology diffusion.

Promoting IP as a tool for business – Intellectual property is a driving force for growth in many companies and economies today, as the different types of intangible assets of a business are becoming increasingly important and valuable in relation to its tangible assets. The Commission produces publications and organizes events to help businesses better use the IP system for growth.

OUTPUTS RELATED TO THE IP COMMISSION

2.1 Develop an Intellectual Property Roadmap – Provides an overview of the key IP policy issues for business and policy makers, as well as recommendations for government and business action in each area. This popular ICC report – containing contributions from experts from around the globe and translated into several languages – is widely read by business, policy and legal professionals worldwide, both within and outside ICC's international membership.

2.2 Develop global principles on ethical use of Artificial Intelligence – The Innovation for All hub, together with teams from other hubs, will develop a set of principles that will help business create and promote artificial intelligence (AI).

One of those principles will be a foundational paper on **Global Business Principles for Human-Centric AI**. Carried out in partnership with an internationally renowned academic institution and with the support of the ICC Research Foundation, the project will showcase business proactivity in developing human-centric and trustworthy AI solutions, as well as position ICC and its network as an authoritative voice in AI policy discussions.

2.4 Adapt IP protection system to a digital world – The modernisation of IP protection systems to cater for the specificities of digital content and artificially generated content will not only improve protection for this growing area of innovation and creation, but also pave the way for the protection of future generations of digital designs and content.

2.7 Develop policies on data ownership use and flows – Data is becoming increasingly valuable for business and whilst there has been much discussion and several policy initiatives relating to the privacy and localisation of data, there has been much less discussion relating to the value of data, its “ownership”, control, use and transfer.

ICC has already undertaken a considerable amount of work in the areas of data privacy and localisation through its Commission on the Digital Economy. The data mapping exercise will further expand upon this work. ICC will produce guidance for companies on the existing policy and legal landscape governing access, ownership, control and transfer of data.

BENEFITS OF BECOMING A MEMBER

Joining ICC's IP Commission provides opportunities for:

- Accessing cutting-edge information on IP developments
- Leading and contributing to international policy development under ICC's name
- Participating in international meetings and organisations
- Meeting and learning from experiences of different sectors/organisations
- Exchanging with high level experts from different countries with diverse expertise
- Networking with professional colleagues in a prestigious group of high level experts

CURRENT LEADERSHIP

Chair

Ingrid Baele, Director, Extended Enterprise Risk Management | Risk Advisory, Deloitte

Vice-Chair

Axel Braun, Head International Developments, Group Patents Global, F.Hoffmann-La Roche

Rapporteurs

Mathias Karlhuber (Patents), Equity Partner, Cohausz & Florack

Elisabeth Logeais (Designs), Partner, UGGC & Associates

Richard Pfohl (Copyrights), General Counsel, Music Canada

Ana de Sampaio (Trademarks), Industrial Property Attorney, J. E. Dias Costa, LDA

Regional ambassadors

Oliver Hu (China), Chief IP Officer, ZTE Corporation

Ganapathy Narayanan (India), Head, Corporate IPR Group, Tata Consultancy Services

Sergio Ellman (Argentina), Partner, Marval, O'Farrell & Mairal

ICC Headquarters

Sophie Peresson, Director, ICC Innovation for All

Danny Grajales Pérez-y-Soto, Knowledge Manager, IP Commission

Tracy Faustin, Knowledge Manager, Anti-Counterfeiting and Piracy

Angèle Beauvois, Knowledge Assistant, ICC Innovation for All

KEY CONTACTS

For any questions regarding the IP Commission and the Innovation for All hub, please contact:

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ENGAGEMENT OPPORTUNITIES

As a member of the commission, you have several ways to participate in the activities of the commission:

Joining a Working Group – The Working Groups (WG) gather IP Commission members around a specific theme of work. At the current moment, there are two WGs available for members:

- **Artificial Intelligence Working Group (AI WG)**
- **Anti-Counterfeiting and Piracy Working Group (ACP WG)**

Joining a Task Force for a specific project – You will receive emails inviting you to join task forces for specific projects, such as new publications of the commission. You can join the task forces by replying to those invitations.

Attending the meetings of the commission – There are two meetings every year, and they are announced well in advance to commission members. They allow members to learn about the projects of the commission, new publications, and new opportunities for engagement.

Sharing information – You can write directly to the members of ICC Headquarters to share information relevant to the work of the commission, important policy initiatives, or questions about the work of the commission.

Networking – The IP Commission is also a network for ICC members to interact with other leaders in the business community, and build connections between the commission and other important actors in the IP world.

OUTPUTS OF THE COMMISSION

ICC Intellectual Property Roadmap – The ICC IP Roadmap is the flagship publication of the commission. Currently in its 14th edition, it is translated into several languages and it includes contributions of over 100 IP experts from around the world. Available at: [iccwbo.org/iproadmap](https://www.iccwbo.org/iproadmap)

Publications and position papers – All other publications of the IP Commission are available on our website under: [iccwbo.org/global-issues-trends/innovation-ip/intellectual-property/](https://www.iccwbo.org/global-issues-trends/innovation-ip/intellectual-property/)

Responses to consultations – The IP Commission invites its members to provide input to consultations from organizations such as WIPO, the European Commission, the EUIPO and others.

Events – The IP Commission participates and sends delegations to a wide range of events on IP issues. In particular, ICC holds Observer Status before WIPO, allowing our members to have a direct connection to the issues discussed in their events.

Partnerships – The IP Commission engages with initiatives and other organizations that are in line with the goals of the commission and that can benefit its members.