

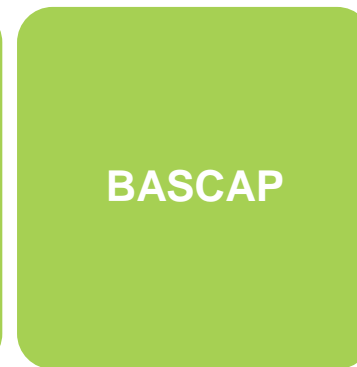
ICC Commission on Intellectual Property

16 November 2020 | Meeting

Overview of the commission & its workflows

INNOVATION FOR ALL

Where does the IP Commission stand within ICC?



2 commissions



2 special projects

INNOVATION FOR ALL

Knowledge Solutions Department

Innovation & IP

Artificial intelligence

Data

Counterfeiting & piracy

Internet governance

Innovation for All Hub

Commission
on Intellectual
Property

Commission
on Digital
Economy

BASCAP

BASIS

Focus Areas of the commission

Promoting IP as a positive force for society by explaining the vital role of intellectual property protection in helping economies around the world to grow through publications and events.

Building efficient IP systems by working with policymakers to ensure well-functioning and cost-effective IP systems that provide legal certainty and encourage investment in creation and innovation.

IP and new challenges by participating in international discussions with governments and other stakeholders on the role of intellectual property in areas such as the digital economy, the environment, health, development, and competition policy.

Helping businesses understand the IP implications of technological and other developments through reports and exchanges.

THE PRESENT: STRUCTURE OF THE COMMISSION

ICC Commission on Intellectual Property

- Members of leadership (Officers)
- Members of the commission (Appointed by National Committees)
- Established in 1920, it currently has over 450 members from over 60 countries.

Task forces for specific projects

(IP Roadmap, Innovation Principles, etc)

Data Working Group

(Creation pending)

Artificial Intelligence Working Group

(Created in 2019)

ICC Secretariat

Angèle Beauvois, Knowledge Assistant, Innovation for All
Danny Grajales, Knowledge Manager, IP Commission
Sophie Peresson, Director, Innovation for All

Coordination

ICC National Committees & ICC National IP Commissions

Cooperation



THE PRESENT: STRUCTURE OF THE COMMISSION

Chair:

- **Ingrid Baele**
Deloitte Consulting
and Advisory
(Belgium)



Vice-chair:

- **Axel Braun**
F. Hoffmann–La
Roche
(Switzerland)



Rapporteurs:

- **Patents –**
Mathias Karlhuber
Cohausz & Florack
(Germany)
- **Trademarks –**
Ana de Sampaio
J. E. Dias Costa, LDA
(Portugal)
- **Copyright –**
Richard Pfohl
Music Canada
(Canada)
- **Designs –**
Elisabeth Logeais
UGGC Avocats
(France)



Regional Ambassadors:

- **China**
Oliver Hu
ZTE Corporation
(China)
- **Latin America**
Sergio Ellmann
Marval O’Farrell Mairal
(Argentina)
- **India**
Ganapathy Narayanan
Tata Consultancy Services
(India)



Outputs

1. New ICC Intellectual Property Roadmap launched (Output 2.1)
2. AI Working Group participated in the WIPO AI Conversation (Output 2.2)
3. Concept Note created for Digital Adaptation and Covid-19 (Output 2.4)
4. Concept Note created for IP and Data (Output 2.7)

Projects

- ✓ **Responses submitted to consultations**
 - From European Commission & WIPO
- ✓ **Closer relationships with National Committees**
 - ICC Germany, Mexico, Colombia, France, China, and others.
- ✓ **Relationships with other organisations**
 - WIPO, EUIPO, ASIPI, Smart Africa, USPTO

Events

- ✓ **Assemblies of the Member States of WIPO**
 - Delegation: Danny Grajales
- ✓ **WIPO's SCT, SCP, and SCCE**
 - Delegation: Ivan Hjertman, Danny Grajales
- ✓ **EUIPO User Group Meeting**
 - Delegation: Ana de Sampaio, Danny Grajales
- ✓ **WIPO Conversation on AI and IP**
 - Delegation: Stefan Dittmer, Danny Grajales, Richard Pfohl
- ✓ **Internet Governance Forum (IGF)**
 - Delegation: Sophie Peresson, Danny Grajales

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Digital tech., Covid-19 recovery

A Task Force will be created. The projects will be focused on the Covid-19 response and recovery, and the adaptation of IP protection systems to the digital world. See Concept Note 2.4.

Databases, Trade Secrets, Data Strategy

A Data Working Group will be created. It will participate in the European Commission's « European Data Strategy », possible revision of the Database Directive and of the Trade Secrets Directive (among others). See Concept Note 2.7.

THE FUTURE: 6 WORKFLOWS OF THE COMMISSION

1 IP Roadmap : Translations and regional launches

Translations and launches prepared with National Committees.

Output 2.1.

2 IP, Covid-19, and Digital Transformation

Creation of a Task Force

Concept Note 2.4.

3 IP and Data Flows

Creation of a Data Working Group

Concept Note 2.7.

4 IP and Artificial Intelligence

New projects for the AI Working Group

Output 2.2.

5 Innovation Principles

Update of ICC Innovation Principles

Special project

6 Special projects and consultations

To be determined on a case-by-case basis.

Case-by case

Thank you!

Contact Details

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ABOUT ICC

The International Chamber of Commerce (ICC) is the institutional representative of more than 45 million companies in over 100 countries. ICC's core mission is to make business work for everyone, every day, everywhere. Through a unique mix of advocacy, solutions and standard setting, we promote international trade, responsible business conduct and a global approach to regulation, in addition to providing market-leading dispute resolution services. Our members include many of the world's leading companies, SMEs, business associations and local chambers of commerce.

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